



Providing Pet Food and Veterinary Care

Third Annual Report
Year Ending 2010

From the Founder . . .

2010 was a year of challenges for all nonprofits. While the donations in pet food and monetary donations increased from last year so did requests for help from homeless with pets.

We continue to grow by recruiting more collection sites that gather donated pet food. Members also continue to recruit additional food banks and soup kitchens to distribute the collected pet food. Member collection sites are the “spirit” that keeps many pets living on the streets from being hungry in these tough times.

The public has become more responsive to the many pets they see on the streets with their homeless guardians and they are inspired to search for ways to help. Our website received over 49,000 visits, in 2010, from people who needed help or people that wanted to help.

Visitors included:

- The homeless and poor seeking help to locate food banks and soup kitchens with pet food
- Business owners wanting to set up collection sites where clients can drop off pet food
- Veterinarians planning to start a collection site and/or get grant information so they could provide pet food **and** veterinary care to the pets of the homeless and poor
- The general public who saw the homeless with pets and wanted to help by locating a collection site or by donating a gift of cash to provide grants or by volunteering.

We are grateful to have the unwavering support of so many friends of *Pets of the Homeless*.

I look forward to 2011 and the opportunity to help thousands of pets on the streets with their homeless guardians.

Genevieve Frederick
Founder & Executive Director
Feeding Pets of the Homeless
206 S. Division St., Suite 10
Carson City, NV 89703
775.841.7463
Fax: 775.841.7466
info@petsofthehomeless.org
www.petsofthehomeless.org

Annual Report

January 1, 2010 through December 31, 2010

[Feeding Pets of the Homeless](#) is a nonprofit volunteer member organization that provides pet food and veterinarian care to the pets of the homeless and less fortunate in local communities across the United States and Canada.

Our volunteer members collect pet food and deliver it to food banks and/or soup kitchens which have agreed to distribute the food to the homeless and impoverished. Members and organizations are listed at www.petsofhomeless.org under "[Collection Sites](#)". The information is updated daily.

At the main office we coordinate and support our members. We accept cash donations; distribute grant applications to veterinarians and other nonprofit organizations that meet our objectives; review and award grants.

Mission Statement:

Through the "[Pets of the Homeless](#)" program, we will do our part to help to reduce hunger in pets belonging to the homeless and less fortunate and provide veterinary care for those pets in communities across the country.

We believe in the healing power of companion pets and of the human/animal bond which is very important to life.

Our actions will include the following:

1. Promote to veterinarians and pet related businesses the importance of joining the program as a collection site
2. Speak out on the issue of pets of homeless and the disadvantaged
3. Campaign to food distributing organizations the importance of distributing pet food to the less fortunate
4. Provide grants to licensed veterinarians and other nonprofit organizations that meet our objective to administer veterinary care to pets of the homeless
5. Provide sleeping crates to nonprofit homeless shelters so homeless with pets can be admitted and receive services



Photo by Kirsten Bole

Tax EIN 26-3010540

Officers and Board of Directors:

Genevieve Frederick – Founder and Executive Director

Renee Lowry - Secretary

Billie Shea – Treasurer

Gary L. Ailes, DVM

Kathi Giurlani



Feeding Pets of the Homeless by the Numbers (2010 Year-End Totals)

246	Total Collection Sites
222	Total Distributing Organizations
660	Total Donors
\$29,907	Cash individual donations in 2010
50,164	Pounds of pet food reported by collection sites (since 2008, 118,164 lbs)
\$107,915	Retail value of reported pet food and supplies in 2010
\$15,084	Grants received from public & private foundations in 2010
\$18,893	Grants to Veterinarians in 2010
1,382	E-Newsletter Subscribers total
49,000	Visits to <i>petsofhomeless.org</i> in 2010 (since 2008, 382,391 visitors)
\$146,202	2010 Revenues
\$141,631	2010 Expenses

2010 Collection Sites:

Without our member collection sites our program would not be possible. Our sincere appreciation goes out to members who consistently report the amount of donated pet food they take to food banks and pantries, soup kitchens and homeless shelters. Some members take pet food directly to the homeless on the streets in their communities. It needs to be noted here that not all collection sites report back to us the amount of pet food collected.

Members reported they collected over 50,164 pounds of pet food in 2010. Without their hard work and efforts many pets would go hungry. We cannot express our appreciation enough for their concern and enthusiasm.

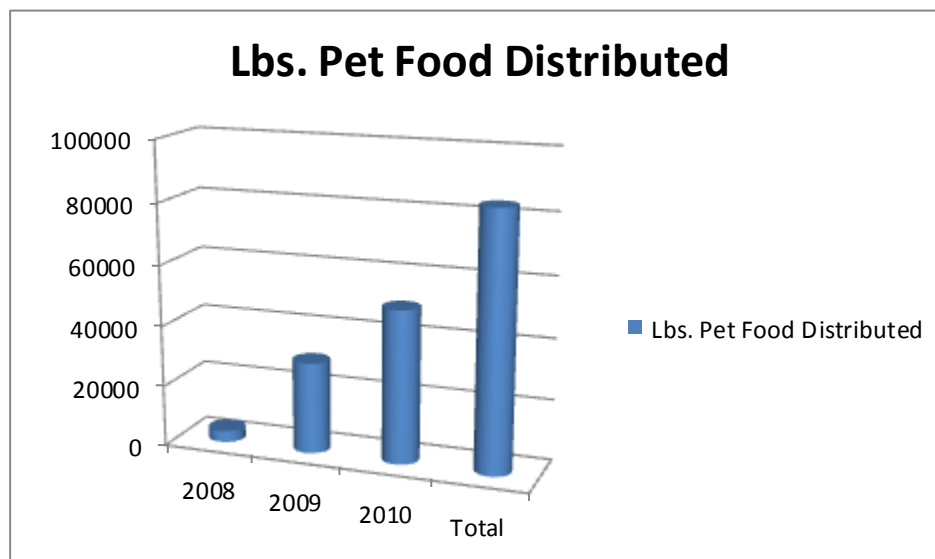
Ten Top Reported Pet Food Collection Sites in 2010

1. **Rolling Acres Memorial Gardens for Pets** in Kansas City, MO collected \$15,138 (market value) of pet food that was distributed at the Uplift Organization and the American Red Cross.
2. **South Ocala Animal Clinic** of Ocala, FL collected \$13,431 worth of pet food and cash. The pet food was distributed at Brother's Keeper & Interfaith Soup Kitchen both in Ocala, FL. Cash donations that were forwarded to *Pets of the Homeless* for grants.
3. **Western University Student Shelter Medicine Club** in Pomona, CA collected \$7,683 in products and pet food for their outreach to the homeless at free clinics.
4. **Donna's Pet Grooming Mobile Service** in Hayward, CA collected \$7,265 in pet food and supplies that were given to the homeless on the streets in Oakland, Castro Valley areas in California. Donna does an outreach with her church and goes to encampments to groom and feed the pets of homeless.
5. **The Pet Chauffeur** of Irving, TX collected \$4,963 worth of pet food and cash. The pet food was distributed at The Bridge (homeless shelter) in Dallas, TX as well as at the Northern Texas Food Bank and the SPCA in Dallas. Cash donations that were forwarded to *Pets of the Homeless* for grants.
6. **Hazel Dell Animal Hospital** of Vancouver, WA collected \$4,713 (market value) of pet food that was distributed at Share House and FISH of Vancouver, WA
7. **Lone Mountain Veterinary Hospital** of Carson City, NV collected \$4,296 (market value) of pet food that was distributed at Do Drop Inn (homeless shelter) & FISH of Carson City, NV
8. **Dakota Pet Hospital** of Lakeville, MN collected \$3,312 of pet food that was distributed at Good in the Hood food shelf.



Dr. Gary Ailes – Board Member at his hospital with their collection receptacle.

9. **Gayton Animal Hospital** in Richmond, VA collected \$2,756 of pet food and cash. The pet food was distributed at Richmond Friends of the Homeless organization. Cash donations that were forwarded to *Pets of the Homeless* for grants.
10. **East High Veterinary Clinic** in Springfield, OH collected \$2,632 (market value) of pet food that was distributed by Catholic Charities of Southwestern Ohio/Second Harvest Food Bank



2008 -2009 = 59.01 tons

Note: Not all our collection sites report the amounts of pet food and supplies they have collected.

Success one clinic at a time

V&T Pet Clinic and volunteers from *Pets of the Homeless* did a free wellness clinic in Carson City, NV on Sept 18 in conjunction with "Homeless Connect." This event brings agencies and churches together to offer assistance to the homeless.



Dr. Allen (seen in both photos) vaccinated over 40 dogs and cats and treated pets with worms and ear infections. Volunteers gave away more than 400 pounds of dog food.



Statement of Financial Income and Expense – January through December 2010

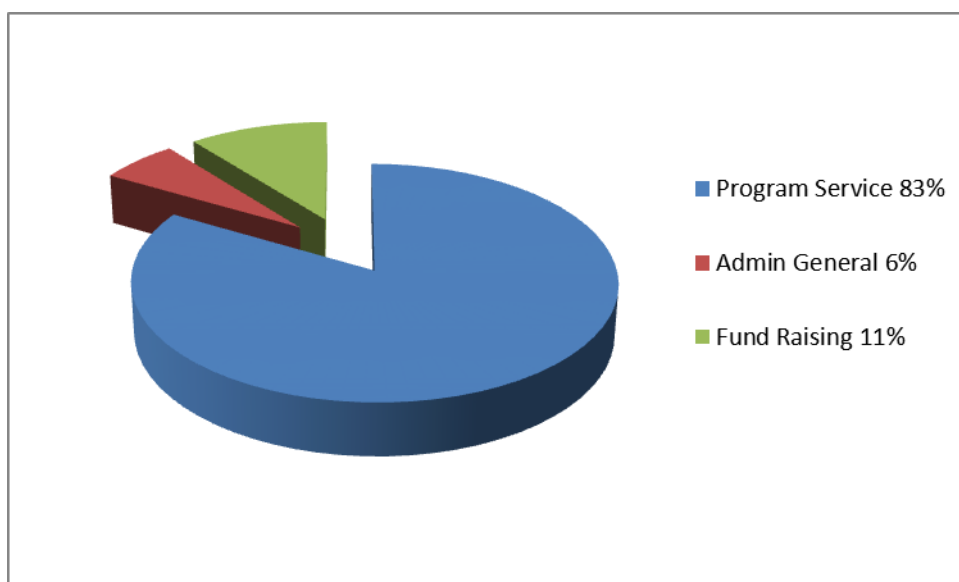
	Jan - Dec 10
Ordinary Income/Expense	
Income	
43300 · Direct Public Grants	
43330 · Foundation and Trust Grants	15,084.00
Total 43300 · Direct Public Grants	15,084.00
43400 · Direct Public Support	
43420 · Annual Campaign	7,494.22
43430 · Donated Prof Fees, Facilities	-7,150.00
43440 · Gifts in Kind - Goods	107,914.94
43450 · Individ, Business Contributions	20,983.39
43490 · Unrestricted Donation	1,430.19
Total 43400 · Direct Public Support	130,672.74
45000 · Investments	
45030 · Interest-Savings, Short-term CD	10.16
Total 45000 · Investments	10.16
47200 · Volun. Collect. Site Kit Income	
47230 · Volun. Collect. Kit Donation	445.00
Total 47200 · Volun. Collect. Site Kit Income	445.00
Total Income	146,211.90
Gross Profit	146,211.90
Expense	
60300 · Awards and Grants	
60320 · Cash Awards and Grants	16,603.46
60330 · Noncash Awards and Grants	99,124.94
60300 · Awards and Grants - Other	2,290.78
Total 60300 · Awards and Grants	118,019.18
60900 · Business Expenses	
60905 · Bank/Service Fees	462.55
60920 · Business Registration Fees	25.00
Total 60900 · Business Expenses	487.55

62100 · Contract Services	
62110 · Accounting Fees	537.00
62150 · Outside Contract Services	<u>11,792.90</u>
Total 62100 · Contract Services	12,329.90
62800 · Facilities and Equipment	
62810 · Depr and Amort - Allowable	829.80
62840 · Equip Rental and Maintenance	491.27
62850 · Janitorial Services	99.39
62890 · Rent, Parking, Utilities	<u>1,280.00</u>
Total 62800 · Facilities and Equipment	2,700.46
65000 · Operations	
65020 · Postage, Mailing Service	1,197.87
65030 · Printing and Copying	759.54
65040 · Office Supplies	1,523.04
65040* · Supplies	49.08
65050 · Telephone, Telecommunications	778.98
65000 · Operations - Other	<u>610.46</u>
Total 65000 · Operations	4,918.97
65100 · Other Types of Expenses	
65110 · Advertising Expenses	1,360.18
65120 · Insurance - Liability, D and O	1,127.50
65160* · Other Costs	54.99
65170 · PayPal & Network for Good Fees	<u>323.36</u>
Total 65100 · Other Types of Expenses	2,866.03
68300 · Travel and Meetings	
68310 · Conference, Convention, Meeting	275.00
68320 · Travel	<u>36.30</u>
Total 68300 · Travel and Meetings	<u>311.30</u>
Total Expense	<u>141,633.39</u>
Net Ordinary Income	<u>4,578.51</u>
Net Income	<u><u>4,578.51</u></u>

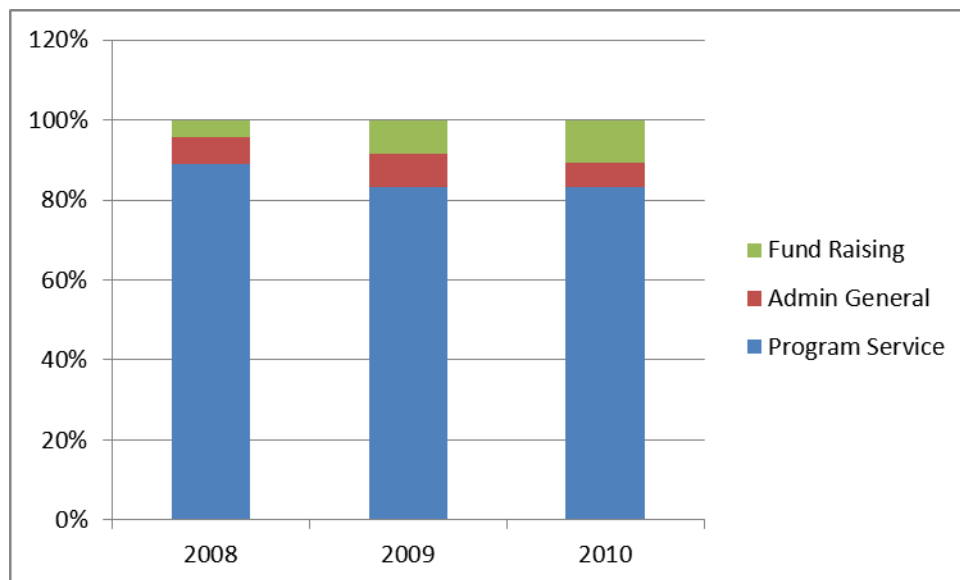
2010 Grants We Received

Appreciation and gratitude goes to: WHC Foundation, Charis Fund, Marcus Privation Foundation, Ann Brown Foundation, Tizzio Foundation, Bryce Family Foundation for their support and faith in our organization.

How each donation dollar was spent in 2010



How each donated dollar was spent between 2008 – 2010



Balance Sheet as of December 31, 2010

ASSETS

Current Assets

Checking/Savings

Bank of America Checking 7,227.98

Total Checking 7,227.98

Other Current Assets

12100 - Inventory Asset 191.99

Total Other Current Assets 191.99

Total Current Assets 7,419.97

Fixed Assets

15000 - Furniture and Equipment 4,969.00

17100 - Accum Depr - Furn and Equip -2,161.40

Total Fixed Assets 2,807.60

TOTAL ASSETS 10,227.57

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Credit Cards

24000 - Master Card 151.50

Total Credit Cards 151.50

	<u> </u>
Total Current Liabilities	<u>151.50</u>
Total Liabilities	151.50
Equity	
32000 - Unrestricted Net Assets	5,497.56
Net Income	<u>4,578.51</u>
Total Equity	<u>10,076.07</u>
TOTAL LIABILITIES & EQUITY	<u><u>10,227.57</u></u>

Additional accomplishments . . .

- A video was produced that highlights *Pets of the Homeless* during a free veterinary clinic is available on the website and UTube
- A few collapsible crates have been shipped to volunteers who are working directly with homeless
- The resource page to our website has additional listings so people can locate other organizations that can help with veterinary costs when we are unable to help
- Helped our volunteer members locate food banks, food pantries, soup kitchens so the pet food they collect can get to the people that need it for their pets
- Mailed brochures to interested people who requested more information so they could share with others
- New newsletter design and distribution with Constant Contact
- The Facebook Cause has attracted over 6,762 members which donated \$1,539
- The Facebook page that has 11,725 fans
- January 1, 2011 we moved to a larger office so we can accommodate local volunteers to work

Goals for the future . . .

- Increase media coverage to stimulate public action and support
- Increase the number of collection sites to every state and in cities which have the largest homeless populations
- Increase the number of members that report their successes and stories
- Increase our e-newsletter subscriptions

- Bring awareness to homeless shelters about our *Crate Project*. The project allows pets of the homeless to sleep comfortably and safely next to their owners. This is an important first step to help homeless get the services they require to end their homelessness.
- Start a foster care program or partner with an organization so homeless can get the social services needed to get out of homelessness
- Hire a part time Office Manager