

FOR IMMEDIATE RELEASE
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www.petsofthehomeless.org

Carson City, NV —Pets of the Homeless is asking for your help to spread awareness about our organization, to help increase donations, and to find volunteers to help keep Pets of the Homeless programs going.

Feeding Pets of the Homeless, also known as Pets of the Homeless, is a non-profit, volunteer-based organization that provides pet food and veterinary care to pets of the homeless and less fortunate in local communities across the United States and Canada. Pets of the Homeless believes in the healing power of companion pets and of the human-animal bond, which is so important to life. Our organization also understands; beyond companionship, these pets provide protection and warmth for their owners. Additionally, most people experience homelessness for only a short period of time, and for those with pets, finding shelter is much more difficult.

Pets of the Homeless provides support in communities across the Nation in several ways. Pets of the Homeless volunteer collection sites gather donated pet food and deliver it to participating food banks and/or soup kitchens, which have agreed to distribute to the homeless and poor. Through our grant program, Pets of the Homeless provides resources for vaccines and veterinary care to pets of the homeless via participating licensed veterinarians. Our *Pets of the Homeless Crate Project* is a solution, making it feasible to allow pets and their owners into homeless shelters who would otherwise stay on the street because of restrictions against pets in shelters.

Approximately 85% of donations go directly to programs that help save companion pets. Administration costs fall far below the acceptable 35%.

How individuals and businesses can help Pets of the Homeless:

- Become a Pets of the Homeless collection site at your business.
- Volunteer to sponsor a business and work with them to get a Pets of the Homeless program working in your community.
- Pet food and supplies are needed in communities across the Nation. Visit the Collection Sites page on our website to find a Pets of the Homeless pet food collection site in your community. They will take your donation to an organization that has agreed to distribute pet food and supplies.
- Gifts of cash can be designated to Pets of the Homeless in various ways.

See the Pets of the Homeless web site for more detail on all of the ways in which you can help and donate.

Pets of the Homeless donations are tax-deductible under section 501(c)(3) of the IRS code. Tax ID 26-3010540. Gifts may be made in memory or in honor of a beloved pet or special person in your life.

Please help Pets of the Homeless by spreading the word about the organization to your friends, family, coworkers, and local businesses.

Contact: Contact: Genevieve Frederick, Executive Director/Founder at (775) 841-7463 or director@petsofhomeless.org or go to <http://www.PetsoftheHomeless.org>.

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