



Providing Pet Food and Veterinary Care

Fifth Annual Report

Year Ending 2012

Feeding Pets of the Homeless is a nonprofit volunteer member organization that provides pet food and veterinarian care to the pets of the homeless in local communities across the United States.

Volunteer members collect pet food and deliver it to food banks and/or soup kitchens which have agreed to distribute the food to the homeless and impoverished. Members and organizations are listed at www.petsofhomeless.org under “Collection Sites” and “Distributing Organizations.” The information is updated daily.

The main office supports and provides assistance to you the members and helps coordinated your efforts. Information and suggestions are given to help you collect pet food and to locate distribution organizations. We offer suggestions to help you fundraise in your community. We review your applications for sponsorship of wellness clinics. We field your emergency calls on behalf of the homeless and screen the case when a pet needs veterinary care.

The homeless with pets receive various forms of assistance, sometimes just an ear to listen to their struggles of daily survival. The website is kept current so you the donors of pet food and the homeless who need pet food can find appropriate locations.

From the Founder/President . . .

The Annual Report provides me with an opportunity to reflect on accomplishments. It is during this time that I pause to recognize you; our donors, our member collection sites, the distributing organizations, the volunteers, board of directors and staff. I am reminded of the good that you have done in communities across the country.

- I am inspired by you, the member collection sites and your efforts to help feed hungry pets in your communities. Your pet food donations are now at 184.80 tons since 2008.
- I am inspired by you, the distributing organizations that offer the pet food donations amongst your clients.
- I am inspired by you, the donors for your generosity that allows Pets of the Homeless to provide veterinary care and sponsor wellness clinics. You can be confident knowing that your money is well spent. 84% goes directly to programs and makes a true difference in the lives of pets that belong to the homeless.
- I am inspired by you, the volunteers who recruit collection sites, make pickups and deliveries, fundraise, and provide transportation to get an ill or injured pet to a hospital.
- I am inspired by you, the staff that keeps the momentum rolling.

Every one of you has added to the success of Pets of the Homeless. Your continued support during the past five years has made it possible to feed thousands of pets and provide wellness clinics and emergency care. Your donations of pet food increased 198% from 2011 to 2012. Your generosity of cash gifts increased 163% from 2011 to 2012. Your willingness to share our mission on Facebook and ask others to “Like” us increased 143%.

I am proud to be a part of this nonprofit. It is you who are truly responsible for these amazing accomplishments. You create a safety net for all the pets that belong to the homeless.

Genevieve Frederick

From the Executive Director . . .

Numerous homeless with pets in need of emergency veterinary care have contacted Pets of the Homeless. Assisting the pets of homeless is the main priority. Sometimes, the homeless simply want someone to listen as they tell about their daily struggles and to know that they have been heard. Their pets provide them with companionship and unconditional love. You have made it possible to help them through difficult times.

Volunteers across the country are amazing. They are the backbone of this organization. It is their generous donation of time and their dedication, from collecting and delivering pet food to helping with emergency cases, which stands at the forefront of our efforts. There could be no greater group of people.

The National Photo Contest which ran from November 2012 through January 2013 created 15 useable photos that we can use in our promotions. The voting was fast and furious and we received many donations.

With your help Pets of the Homeless looks ahead to helping more pets and their devoted owners in 2013.

Renee Lowry



January 1, 2012, through December 31, 2012

Mission Statement:

Pets of the Homeless will do its part to help reduce hunger in pets belonging to the homeless and to provide veterinary care in communities across the country. The healing bond of companion pets is both powerful and important. Sometimes a pet is all the homeless have.

Pets of the Homeless will:

1. Encourage and show veterinarians and owners of pet-related businesses of the importance of joining the program as a collection site.
2. Speak out on the issues and concerns for pets of the homeless.
3. Campaign and promote to food distributing organizations the importance of distributing pet food to the less fortunate.
4. Provide funding to licensed veterinarians and other nonprofit organizations meeting criteria to administer veterinary care to pets of the homeless.
5. Provide sleeping crates to nonprofit homeless shelters willing to allow the homeless with their pets to receive shelter and receive services.

Tax EIN 26-3010540

Pets of the Homeless
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www.petsofthehomeless.org



*Photo by Mike Miller
Taken at a Wellness Clinic*

Officers and Board of Directors:

Genevieve Frederick – Founder/President

Renee Lowry – Executive Director

Kathi Giurlani - Secretary

Michael Crossley - Treasurer

Billie Shea – Board Member

Gary L. Ailes, DVM – Board Member



Dr. Ford and his wife give vaccinations at a Wellness Clinic.
Photo by Mike Miller

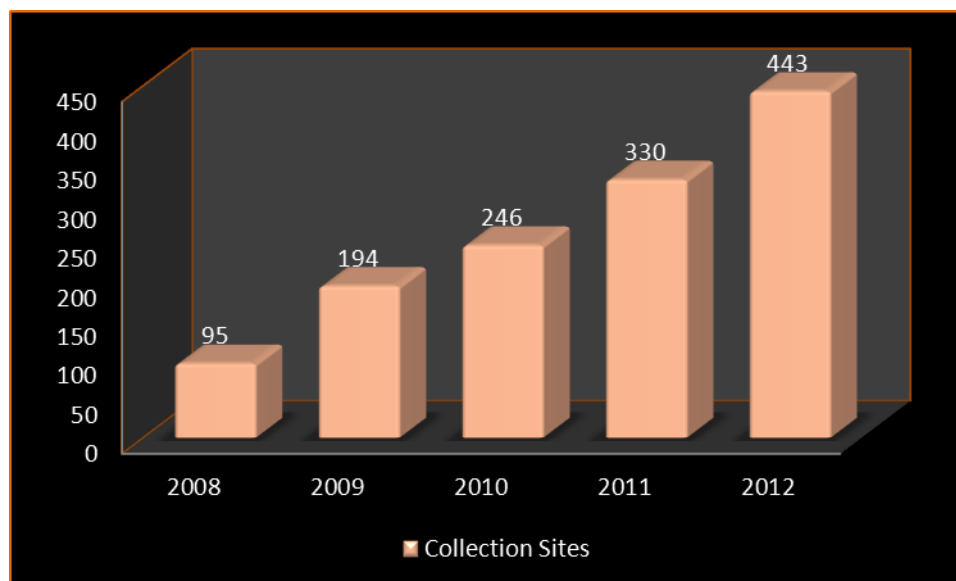
Feeding Pets of the Homeless by the Numbers (2012 Year-End Totals)

\$294,953	Fair Market Value of 155,148 pounds of pet food donated
443	Total Collection Sites
353	Total Distributing Organizations
\$79,238	Cash individual donations in 2012
\$64,362	Grants received from public and private foundations in 2012
\$38,069	Funding to Veterinarians in 2012
\$461,413	2012 Revenues*
\$444,596	2012 Expenses*
2,238	Total pets treated through Wellness Clinics or Emergency Care in 2012
3,846	Total E-Newsletter Subscribers
22,746	FaceBook fans
51,321	Visits to <i>petsofthehomeless.org</i> in 2012

*Includes pet food and donated professional fees from veterinarians and volunteer hours – Pets of the Homeless feels that these figures demonstrate the commitment to our mission. The IRS does not.

2012 Collection Sites:

Four hundred forty-three member collection sites make our pet food program possible. Our sincere appreciation goes out to those of you who consistently report the amount of donated pet food you take to food banks and pantries, soup kitchens, and homeless shelters. Some members take pet food directly to the homeless on the streets in their communities.



Member collection sites (who reported) collected over 155,149 pounds (77.57 tons) of pet food in 2012. Without their hard work and efforts many pets would go hungry. We cannot express our appreciation enough for their concern and enthusiasm.

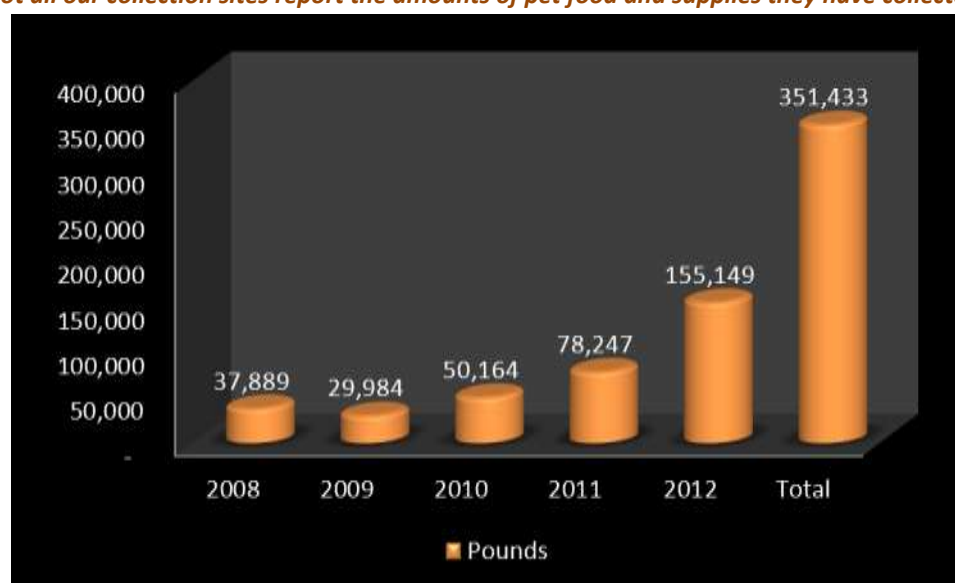
Ten Top Reported Pet Food Collection Sites in 2012

1. **Pet Smart** of Reno, Nevada, donated 21,288 lbs. of pet food and supplies that was delivered to St. Vincent's Food Bank in Reno, Nevada. Fair market value of \$38,050
2. **Fort Wayne Pet Food Pantry** of Indiana is a collection and distributing organization that distributed 12,196 lbs. of pet food with a \$22,880 market value.
3. **South Lake Animal League** of Groveland, Florida collected and delivered 11,173 lbs. \$19,693 (market value) to Well of Hope, Faith Neighborhood, and Family Christian Center.
4. **Christine Davis** of Schwenksville, Pennsylvania, is a dedicated volunteer of Pets of the Homeless, she picked up and distributed over \$50,142 worth of pet food to a number of food pantries and soup kitchens in her area. The collection sites she works with include: The Urban Hound, Perk Valley Pet Eatery, Floral & Hardy, Charlene's Pet Services and Doggie Daycare, Pampered Pets, Pabby's Pet Pantry, Trooper Vet and Bark Avenue.
5. **South Ocala Animal Clinic** of Ocala, Florida, collected \$12,170 worth of pet food. The pet food was distributed at Brother's Keeper & Interfaith Soup Kitchen both in Ocala. Dr. Stoothoff provides a wellness clinic at the soup kitchen twice a month. Your donations funded the costs.
6. **ARRF** of Vista, CA donated 5286 lbs. of pet food and supplies. Market value \$11,684

7. **Rolling Acres Memorial Gardens for Pets** of Kansas City, MO collected 5,160 lbs. of pet food and supplies that was distributed to Uplift Organization also in Kansas City. Market value \$9,603.
8. **PetCo** of Reno, Nevada collected 4,536 lbs. market value \$9,513 of pet food and supplies that was delivered to St. Vincent's and Angels in the Community both in Reno, NV.
9. **Douglas/Elbert Task Force** of Castle Rock, CO is a collection and distributing organization that distributed 5,927 lbs. of pet food and supplies with a \$8,446 market value.
10. **Fisher's Friends Dog Daycare, Inc.** of Amherst, New York, collected \$7,497 (market value) of pet food that was distributed to Friends of Night People.

2008 - 2012 = 176 tons

Note: Not all our collection sites report the amounts of pet food and supplies they have collected.



Success: Wellness Clinics and Emergency Care

Pets of the Homeless continues to support wellness clinics that are ongoing in many states and communities. In 2012, 2,143 pets were assisted at wellness clinics.

Pro-Bone-O of Eugene, Oregon wrote "Again, thank you for supporting us in our endeavors. Without your assistance we would not be able to provide medical procedures to our neediest clients. We were able to do that for the first time last year and I have to say that in the fifteen years I've been part of Pro-Bone-O, being able to help with medical procedures has been one of the highlights of my tenure. These animals are so loved and treasured by their humans and giving them that "extra" touch to improve their quality of life is no small event. I have no words to describe how grateful all of us are to be able to do this. Without your help, we couldn't. It's that simple. Sincerely, Vicki Bockes, Treasurer"

The need for emergency care has increased. In 2012, ninety-five pets belonging to the homeless received individual pet care provided by your donations to Pets of the Homeless. Examples of emergencies are: injuries, digestive issues, non-cancerous growths, teeth extractions, eye and ear

infections, extreme skin problems, flea infestation, amputations, spay/neuter, and sadly euthanasia.

Policy

Pets of the Homeless will assist when funds are available. If there is a shortage of funds, the case will be added to a waiting list.

Pets of the Homeless rely on our volunteers and veterinarians to screen and work with the homeless and their pets. The local veterinarian must agree to do the treatments at his/her cost and without staff salaries built into the costs or a minimum of 20% discount.

The hospital/clinic must email or send us an estimate and a copy of their license to practice veterinary medicine (if we do not have a current license on file). We will contact the veterinarian when we can approve the treatment for that case. The volunteer or veterinarian's staff can then contact the pet owner and set up the treatment. Once the treatment is completed the hospital/clinic mails or faxes us an invoice using the case number assigned.

Pets of the Homeless considers someone homeless in these situations:

- Living in a transitional or emergency shelter
- Living in a campground in a tent, car, or RV
- Living in inadequate housing that lacks electricity, plumbing, and heating
- Living in a motel, hotel, or short-term (1-2 weeks) apartment

Pets not covered:

- Giant dog breeds over 10 years old
- All other breeds (dogs and cats) over 14 years old
- Pets with diabetes
- Pets with cancers

Pets of the Homeless will provide grants to veterinarians not to exceed \$500, for the following services to homeless with pets:

- Acute injury or illness
- Update vaccines during procedures
- Spay/Neuter
- Euthanasia

Pets of the Homeless will not provide grants to veterinarians for the following services:

- Dental cleaning
- Unnecessary lab work or x-rays
- Cremation services
- Ongoing medications
- Non-core vaccinations

Crate Program

During 2012, with your donations Pets of the Homeless purchased eleven crates that were used for various reasons. During Katrina one homeless shelter in Florida became aware that many homeless on the streets would not seek help if accommodations could not be made for their pets. They

sought our help and most of the eleven crates were shipped to Florida. Other crates are being used by volunteers to transport pets.

Foster Care

Pets of the Homeless is on the search for foster homes and boarding facilities as more calls are received from the homeless who seek temporary care for a pet. Helping homeless owners maintain contact with their pets at a time when the possible loss of a pet would be especially devastating. They simply need time to stabilize their lives and find more permanent, pet-friendly housing.

This is an example of the many emails and calls: *"My mom is getting evicted on Saturday in Seattle, WA. She has a cat and a dog and will be living with them in the car. Do you have any suggestions on who can foster her cat while she is living in her car? We are hoping it is temporary until she gets a job. I live in CA and am unable to help any further."*

The only help we could offer were phone numbers of rescue groups, the local Humane Society and SPCA. Unfortunately, in the Seattle area there are no homeless shelters that allow pets that she could have gone.

The policy for boarding at a facility includes the need for current vaccines and sometimes spay/neuter. Pets of the Homeless can provide for a two week maximum stay at a kennel and if needed, the vaccines.

The solution for Pets of the Homeless to efficiently assist:

- Fundraise for:
 - ✓ a part time case manager to screen the homeless and fill out an application; find candidates for the foster care; place pets in suitable foster homes or boarding facilities
 - ✓ vaccinate and spay/neuter those pets before any facility or anyone or group will accept the pet
 - ✓ research boarding facilities that will work with us to discount their daily fees



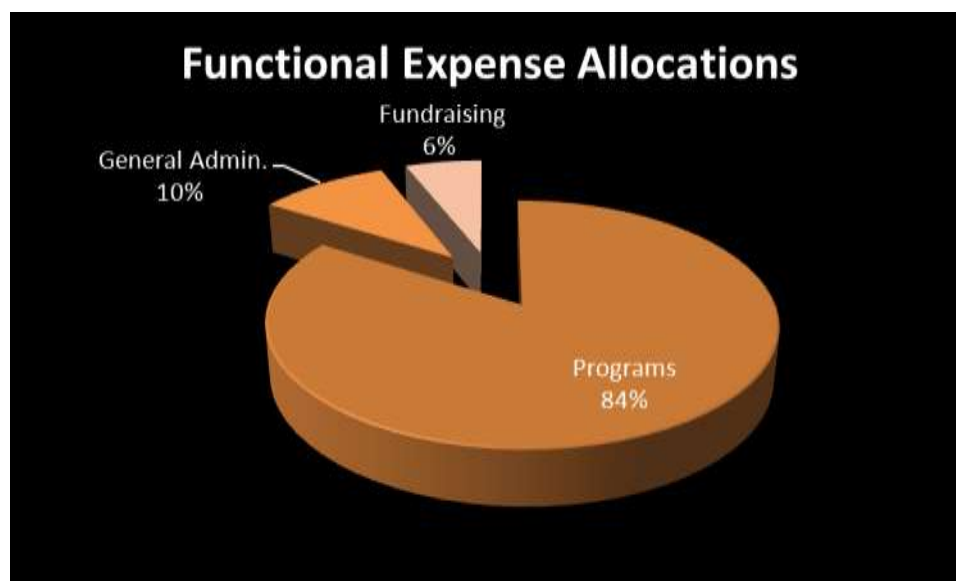
Feeding Pets of the Homeless
Statement of Financial Income and Expense
January through December 2012

Income		Expense	
Direct Public Grants		Awards and Grants	
Foundation and Trust Grants	64,362	Veterinary Care	38,068
Total Direct Public Grants	<u>64,362</u>	Pet Food/Crates	6,001
Direct Public Support		Donated Pet Food/Supplies	<u>299,965</u>
Annual Campaign	5,316	Total Awards and Grants	344,034
Donated Prof Fees, Facilities	8,943	Business Expenses	
Donated Pet Food/Supplies	294,953	Bank/Service Fees/Other	287
Individ, Business Contributions	79,238	Business Registration Fees	<u>25</u>
*Volunteer Services - Non-GAAP	6,313	Total Business Expenses	312
Total Direct Public Support	394,763	Contract Services	
Indirect Public Support		Accounting Fees	2,180
Affiliated Org. Contributions	<u>1,743</u>	Donated Prof Fees - GAAP	8,943
Indirect Public Support	1,743	Outside Contract Services	3,068
Other Types of Income		*Volunteer Services - Non-GAAP	<u>6,313</u>
Refunded Credit Card Fees	544	Total Contract Services	20,504
Total Other Types of Income	<u>544</u>	Facilities and Equipment	
Total Income	<u>461,412</u>	Depr and Amort - Allowable	1,277
Gross Profit	461,412	Equip Rental and Maintenance	1,134
		Rent	<u>3,969</u>
		Total Facilities and Equipment	6,380
		Operations	
		Books, Subscriptions, Reference	30
		Postage, Mailing Service	4,312
		Printing and Copying	691
		Office Supplies	2,732
		Telephone	2,680
		Information Technology	214
		Operations - Other	<u>369</u>
		Total Operations	11,028
		Other Types of Expenses	
		Advertising Expenses	3,580
		Insurance - Liability, D and O	2,236
		Memberships and Dues	203
		Other Expenses	339
		Pay Pal & Network for Good Fees	987
		Staff Development	<u>708</u>
		Total Other Types of Expenses	8,053
		Payroll Expenses	52,348
		Travel and Meetings	
		Conference, Convention, Meeting	1,021
		Travel	500
		Travel and Meetings - Other	<u>431</u>
		Total Travel and Meetings	1,952
		Uncategorized Expenses	<u>-12</u>
		Total Expense	444,599
		Net Income	16,813

*Includes donated professional fees from veterinarians and volunteer hours – Pets of the Homeless feels that these figures demonstrate the commitment to our mission. The IRS does not. The result is our 2012 990 IRS form does not match.

BALANCE SHEET

	Dec 31, 12	Dec 31, 11	% Change
ASSETS			
Current Assets			
Checking/Savings			
Restricted Funding	6,828	5,065	
Checking	21,105	20,653	2%
Total Checking	27,933	25,718	9%
Investment Account			
Restricted	5,000		100%
Emergency Fund	15,000		100%
Total Investment	20,000		100%
In Kind Services		4,070	-100%
Total Checking/Savings	47,933	29,788	61%
Accounts Receivable			
Accounts Receivable	1		100%
Total Accounts Receivable	1		100%
Other Current Assets			
Donated Asset	493	493	
Supplies Inventory	108	108	
Total Other Current Assets	601	601	
Total Current Assets	48,535	30,389	60%
Fixed Assets			
Furniture and Equipment	7,068	7,036	0%
Accum Depr - Furn and Equip	-4,480	-3,232	-39%
Total Fixed Assets	2,588	3,804	-32%
TOTAL ASSETS	51,123	34,193	50%
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Credit Card	28	1,310	-98%
Total Credit Cards	28	1,310	-98%
Other Current Liabilities			
Direct Deposit Liabilities	1,395		100%
Total Other Current Liabilities	1,395		100%
Total Current Liabilities	1,423	1,310	9%
Total Liabilities	1,423	1,310	9%
Equity			
Unrestricted Net Assets	32,883	12,501	163%
Net Income	16,817	20,382	-17%
Total Equity	49,700	32,883	51%
TOTAL LIABILITIES & EQUITY	51,123	34,193	50%



84% OF YOUR DOLLAR GOES TO PROGRAMS

2012 Grants

Appreciation and sincere gratitude go to these foundations and charities that believe that the work Pets of the Homeless does is beneficial in communities across the country.

- Ray Rowe Trusts for Animals, Oak Hill, VA
- The WHC Foundation, Reno, NV
- PetCo Foundation, San Gabriel, CA
- Annenberg Foundation, Conshohocken, PA
- The Gaea Foundation, St. Louis, MO
- ASPCA, New York, NY
- Walmart Foundation, Bentonville, AR
- Joe & Maudeen Eccles Foundation, Houston, TX
- Change of Heart Pitbull Rescue, Norco, CA
- Rhonda Fleming Foundation, Los Angeles, CA
- Casey Family Fund, Monroe, NJ
- Lou & Connie Miller Charitable Foundation, Tulsa, OK
- The Thornton and Katrina Glide Foundation, Davis, CA
- Minnie B. Leonette Family Foundation, Reno, NV
- The Stubbeman Family Foundation, Abilene, TX
- Animal Farm Foundation, Inc., Bangall, NY
- The Bryce Family Foundation, West Chatham, MA
- Tizzio Foundation, Middletown, NJ
- J. Robert Nonemaker Foundation for Small Animals Foundation, Pottstown, PA
- Build-A-Bear Workshop Bear Hugs Foundation, St. Louis, MO
- United Way – Mile High, Denver, CO

Goals for the future . . .

- Fundraise and apply for grants to be able to hire a case manager for foster care
- Increase media coverage to stimulate public action and support
- Increase the number of collection sites to every state and in cities which have the largest homeless populations
- Increase the number of members that report their successes and stories
- Increase e-newsletter subscriptions
- Bring awareness to homeless shelters about *Pets of the Homeless Crate Project*. The project allows pets of the homeless to sleep comfortably and safely next to their owners. This is an important first step to help homeless get the services they require to end their homelessness

