



Providing Pet Food and Veterinary Care

Second Annual Report

Year Ending 2009

## From the Founder . . .

2009 was a year of change and challenges. It was a year most nonprofits struggled as the economy took a downward spiral just at the time communities' needs increased. With great effort we competed for private donation dollars. We continue to grow by recruiting more collection sites that gather donated pet food as well as recruiting additional food banks and soup kitchens to distribute the pet food our dedicated members collect. Member collection sites are the "spirit" that keeps many pets living on the streets from being hungry in these tough times.

The public has become more responsive to the many pets they see on the streets with their homeless guardians. And they search for ways to help. Our website received over 145,000 visits, in 2009, from people who needed help or people that wanted to help.

Visitors included:

- the homeless and poor seeking help to locate food banks and soup kitchens with pet food;
- business owners wanting to set up collection sites so clients could drop off pet food;
- veterinarians who wanted to start a collection site and/or get grant information so they could provide pet food and veterinary care to the pets of the homeless and poor;
- the general public who saw the homeless with pets and wanted to help by locating a collection site or by donating a gift of cash to provide grants or by volunteering.

We are grateful to have the unwavering support of so many friends of *Pets of the Homeless*.

We acknowledged the website is in dire need of a re-design and update. We forged ahead and with the help of FUZE, Sparks, Nevada we are in the process of re-branding and updating. We felt the need to better capture the essence of the organization with a new logo and tag line. Since we do more than feed pets of the homeless, we are doing business as *Pets of the Homeless – providing pet food and veterinary care*. Our legal name will remain *Feeding Pets of the Homeless*.

I look forward to 2010 and hope it will be the best year yet.

Genevieve Frederick  
Founder & Executive Director  
Feeding Pets of the Homeless

## Annual Report

January 1, 2009 through December 31, 2009

Feeding Pets of the Homeless is a nonprofit volunteer member organization that provides pet food and veterinarian care to the pets of the homeless and less fortunate in local communities across the United States and Canada.

Our volunteer members collect pet food and deliver it to food banks and/or soup kitchens which have agreed to distribute the food to the homeless and impoverished. Members and organizations are listed at [www.petsofhomeless.org](http://www.petsofhomeless.org) under "Collection Sites". The information is updated daily.



Photo by Ana Muller

At the main office we coordinate and support our members. We accept cash donations; distribute grant applications to veterinarians and other nonprofit organizations that meet our objectives; review and award grants.

Feeding Pets of the Homeless DBA Pets of the Homeless - A national nonprofit volunteer/member organization that provides pet food and veterinary care to the homeless and less fortunate in local communities.

### Mission Statement:

Through the "Pets of the Homeless" program, we will do our part to help to reduce hunger in pets belonging to the homeless and less fortunate and provide veterinary care for those pets in communities across the country.

We believe in the healing power of companion pets and of the human/animal bond which is very important to life.

Our actions will include the following:

1. Promote to veterinarians and pet related businesses the importance of joining the program as a collection site
2. Speak out on the issue of pets of homeless and the disadvantaged
3. Campaign to food distributing organizations the importance of distributing pet food to the less fortunate
4. Provide grants to licensed veterinarians and other nonprofit organizations that meet our objective to administer veterinary care to pets of the homeless

Tax EIN 26-3010540

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### Officers and Board of Directors:

Genevieve Frederick – Founder and Executive Director

Renee Lowry - Secretary

Billie Shea – Treasurer

Gary L. Ailes, DVM

Kathi Giurlani



Photo by Kirsten Bole

### Feeding Pets of the Homeless by the Numbers (2009 Year-End Totals)

194	Members (during the year we lost over 10 members due to business closures)
104	<i>Distributing Organizations</i>
33	States
350	Donors
\$19,393	Cash individual donations
50,977	Pounds of pet food reported by collection sites (since 2008, 88,477 lbs)
\$59,741	Retail value of reported pet food and supplies
\$5,500	Grants received from public & private foundations
\$12,823	Grants to Veterinarians
750	E-Newsletter Subscribers
145,756	Visits to <i>petsofhomeless.org</i>
\$86,080	2009 Revenues
\$87,070	2009 Expenses

## 2009 Collection Sites:

Members reported they collected over 50,977 pounds of pet food in 2009. \$59,741 in retail value of pet food and supplies were taken to food banks, food pantries, soup kitchens, Meals on Wheels and other organizations that distributed it to the homeless and impoverished. Without their hard work and efforts many pets would go hungry. We cannot express our appreciation enough for their concern and enthusiasm.

### Ten Top Reported Pet Food Collection Sites Since 2008

1. The SOS Club in Lilburn, GA collected \$48,400 (market value) of pet food that was distributed at Daffy's Pet Soup Kitchen in Lawrenceville, GA
2. The Pet Chauffeur of Irving, TX collected \$24,650 (market value) of pet food that was distributed at The Bridge (homeless shelter) in Dallas, TX as well as at the Northern Texas Food Bank and the SPCA in Dallas.
3. Rolling Acres Memorial Gardens for Pets in Kansas City, MO collected \$20,000 (market value) of pet food that was distributed at the Uplift Organization
4. Hazel Dell Animal Hospital of Vancouver, WA collected \$8,372 (market value) of pet food that was distributed at Share House and FISH of Vancouver, WA
5. South Ocala Animal Clinic of Ocala, FL collected \$7,631 (market value) of pet food that was distributed at Brothers Keeper & Interfaith Soup Kitchen both in Ocala, FL
6. Spay Neuter Clinic of Phoenix, AZ collected \$2,934 (market value) of pet food that was distributed at ASS Shelters & the Basic Mission
7. Lone Mountain Veterinary Hospital of Carson City, NV collected \$2,506 (market value) of pet food that was distributed at Do Drop Inn (homeless shelter) & FISH of Carson City, NV
8. Pawsitively Pet Supplies collected of Halifax, Nova Scotia, Canada \$2,186 (market value) of pet food that was distributed at Feed Nova Scotia.
9. PrinciPessa Pets of Las Vegas, NV collected \$1,984 (market value) of pet food that was distributed directly on the streets to homeless with pets.
10. Get Ready! Get Pet! Go! Of El Cajon, CA collected \$1,961 (market value) of pet food with the help of VCA Peninsula Animal Hospital of San Diego that was distributed at St Vincent de Paul Village in San Diego, CA as well as delivered to homeless on the streets of San Diego.



Dr. Gary Ailes – Board Member at his hospital with their collection receptacle.

*Feeding Pets of the Homeless figures for pet food donations for 2009 reflect only what volunteer members reported. Many times, donated pet food is picked up before the staff had a chance to weight it. The figures do not reflect collars, leashes, beds, blankets, flea/tick control, toys and treats that are also part of the reporting.*

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## Success one clinic at a time



Photos were taken at the NJ Aid for Animals free clinic on July 29, 2009 in Camden, NJ. During the clinic they treated 175 dogs and 30 cats. They distributed 5,300 pounds of pet food and 70 cases of canned cat food. The volunteers included: One veterinarian, 2 veterinarian techs, 13 high school students, 4 animal control officers, one nurse, one social works, 2 parolees, 2 Atlantic County SPCA volunteers, the Atlantic County SPCA Mobile Surgery Van and other citizens. 53 people signed up to have their dogs and cats spayed or neutered. We are proud that "Feeding Pets of the Homeless" was able to award this outstanding group a grant which helped with the costs of distemper shots, flea preventative, and rabies shots.

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## Grants We Received in 2009

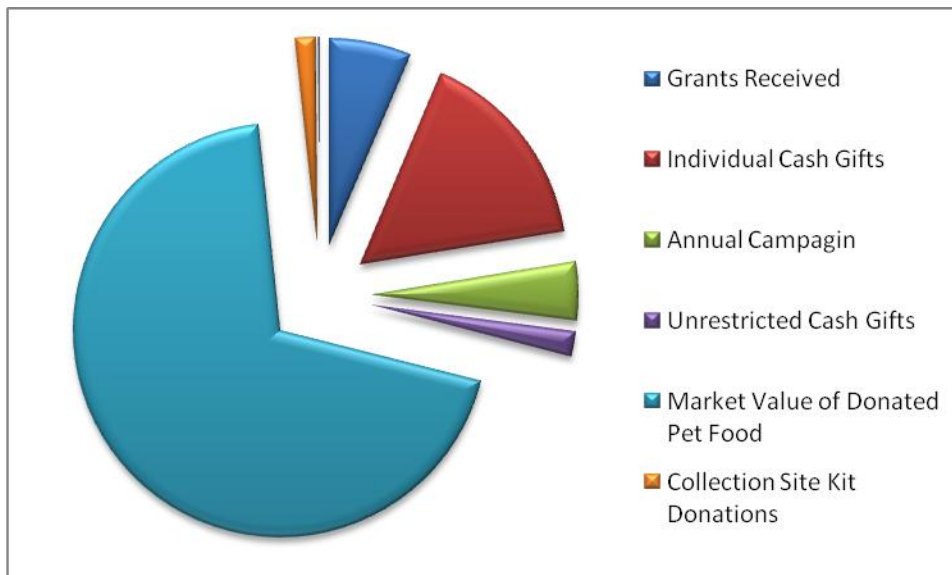
Appreciation and gratitude goes to: Tizzio Foundation, Knickerbocker Foundation, Hart Foundation, Starlight Foundation, and PETCO Foundation for their support and faith in our organization.

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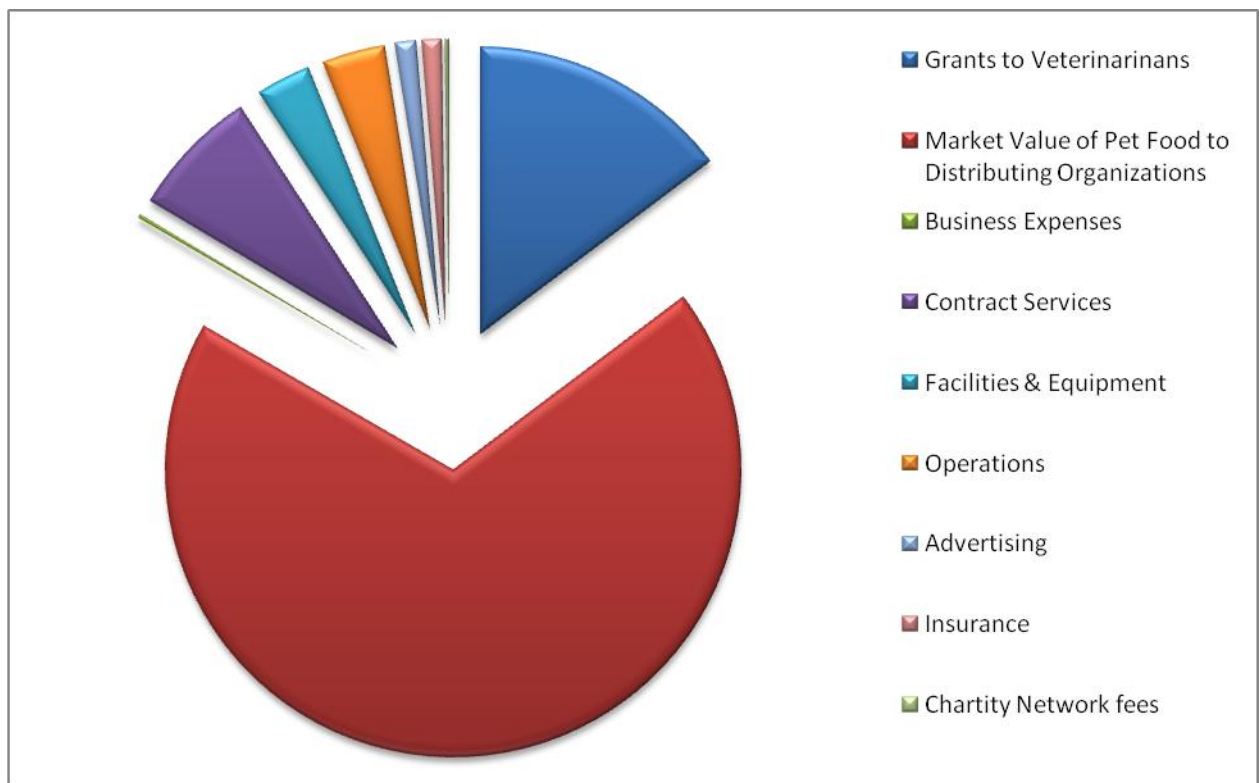
### Statement of Financial Condition Year Ending 2009

	Total
<b>Revenues</b>	
Grants Received	\$ 5,500
Cash Gifts	\$ 19,393
Noncash Gifts (Pet Food & Products)	\$ 59,741
Collection Site Kit Donations	\$ 1,346
Other Types of Income	\$ 100
<b>Total Revenues</b>	<b>\$ 86,080</b>
<b>Cost of Goods</b>	
Gross	\$ 1,625
<b>Expenses</b>	
Awards & Grants	\$ 72,565
Awards & Grants	\$ 72,565
Admin Expenses	\$ 11,796
Facilities & Equip.	\$ 2,708
<b>Total Expenses</b>	<b>\$ 87,069</b>
<b>Revenues Less Expenses</b>	<b>\$ -2,614</b>

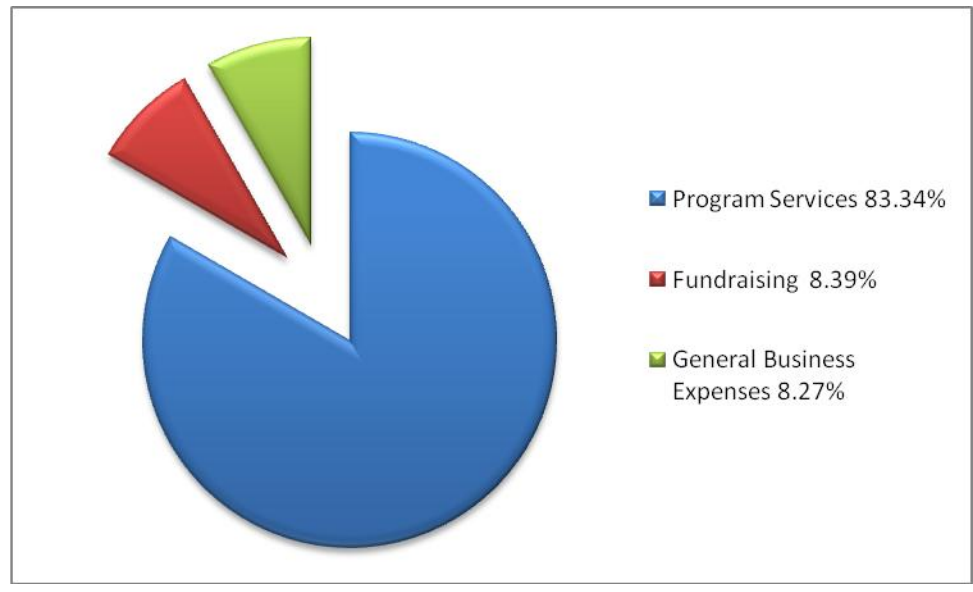
#### Income Allocations:



### Expenses Allocations



### How Each Donation Dollar Was Spent





## Balance Sheet as of December 31, 2009

### ASSETS

#### Current Assets

##### Checking/Savings

Bank of America Checking 2,981.18

Bank of America Savings 742.58

Total Checking/Savings 3,723.76

##### Other Current Assets

12100 - Inventory Asset 241.07

Total Other Current Assets 241.07

Total Current Assets 3,964.83

#### Fixed Assets

15000 - Furniture and Equipment 3,329.00

17100 - Accum Depr - Furn and Equip -1,331.60

Total Fixed Assets 1,997.40

TOTAL ASSETS 5,962.23

### LIABILITIES & EQUITY

#### Liabilities

##### Current Liabilities

##### Credit Cards

24000 - Citi Dividend

World Master Card 464.67

Total Credit Cards 464.67

Total Current Liabilities 464.67

Total Liabilities 464.67

#### Equity

32000 - Unrestricted Net Assets 8,111.59

Net Income -2,614.03

Total Equity 5,497.56

TOTAL LIABILITIES & EQUITY 5,962.23

### Additional accomplishments . . .

- Added a resource page to our website so people can locate other organizations that can help with veterinary costs
- Helped our volunteer members locate food banks, food pantries, soup kitchens so the pet food they collect can get to the people that need it for their pets.
- Offered a small cash donation canister to members.
- Mailed brochures to interested people who requested more information so they could share with others.
- A volunteer, with permission, started a Facebook Cause which attracted 3,652 members and 5,836 fans. The cause is growing daily and generating donations.

### Goals for the future . . .

- Increase web traffic and donations with a website redesign
- Increase media coverage of the issue of pets of the homeless to stimulate public action and support
- Increase the number of collection sites to every state and in cities which have the largest homeless populations
- Increase the number of members that report their successes and stories
- Develop a comprehensive volunteer program
- Double our e-newsletter subscriptions with a new design and editor
- Promote a reading program for school children called “Read For Scruffy” to raise funds
- As donations increase we hope to supply homeless shelters with collapsible crates so pets of the homeless can sleep comfortably next to their owners. This is an important first step to help homeless get the services they require to end their homelessness.